

# How to Add a Private Channel to a Roku 3

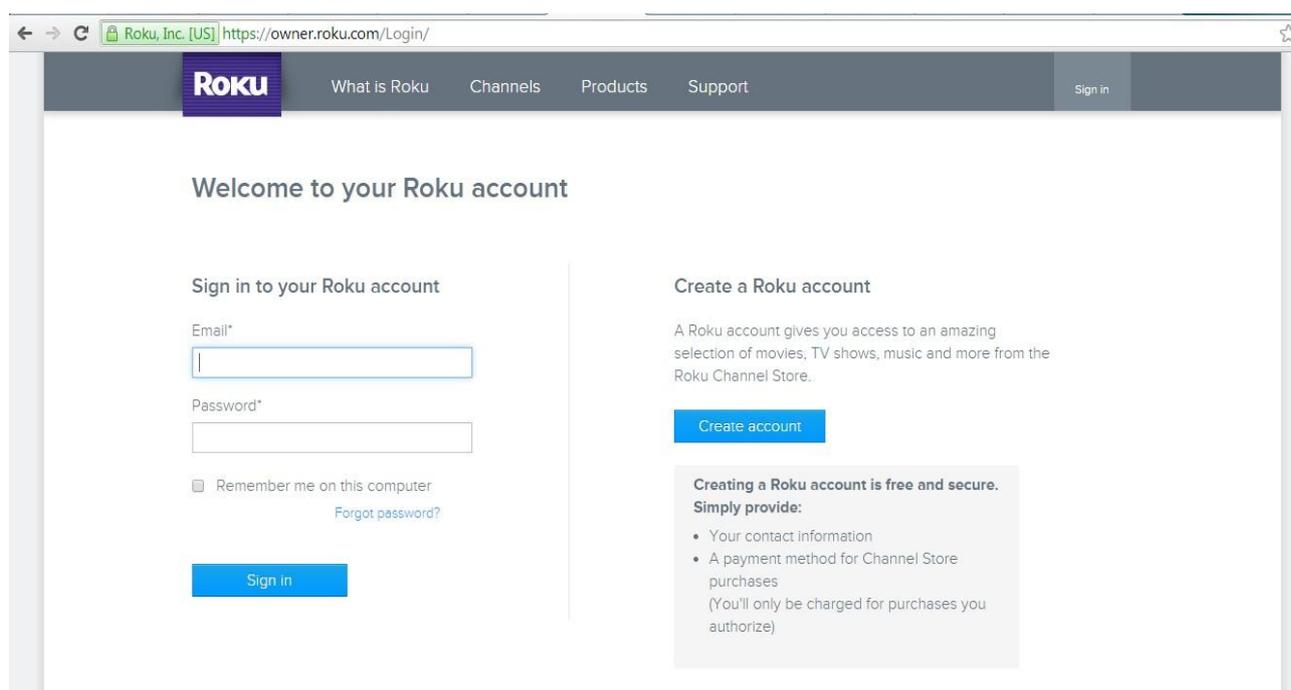


Channels make your Roku 3 the entertainment powerhouse it is. You have to install the right channel to stream Netflix, listen to Pandora or play "Angry Birds." You'll find hundreds of options in the Channel Store on your device, or through the Channels section of the Roku site.

But many more exist that you won't find listed there. These are called private channels — they are real channels, but Roku doesn't promote them. Often created by independent developers, they can help round out your channel lineup.

Here's how you add a private channel.

1. Visit <https://owner.roku.com/add/TVClubRoku> . NOTE: You'll need to have an account on the Roku site and link your Roku 3 to the account.



← → 🔒 Roku, Inc. [US] https://owner.roku.com/Login/ ☆

**Roku** What is Roku Channels Products Support Sign in

## Welcome to your Roku account

### Sign in to your Roku account

Email\*

Password\*

Remember me on this computer [Forgot password?](#)

[Sign in](#)

### Create a Roku account

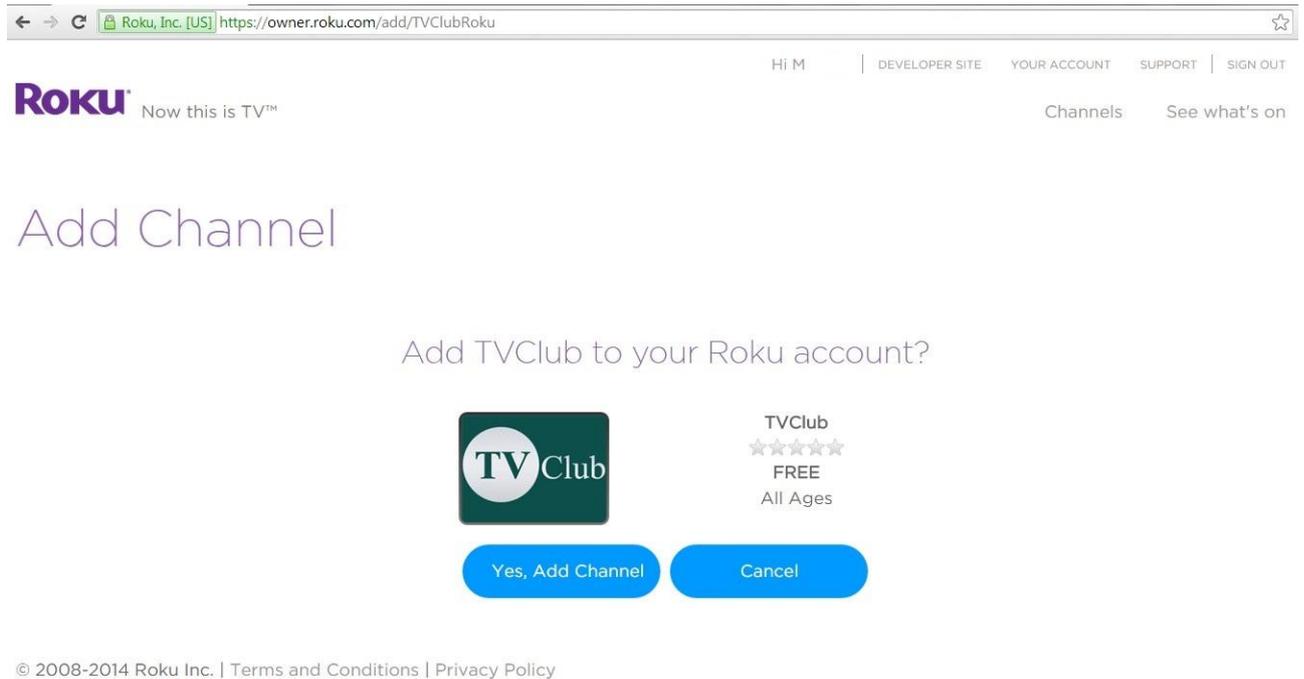
A Roku account gives you access to an amazing selection of movies, TV shows, music and more from the Roku Channel Store.

[Create account](#)

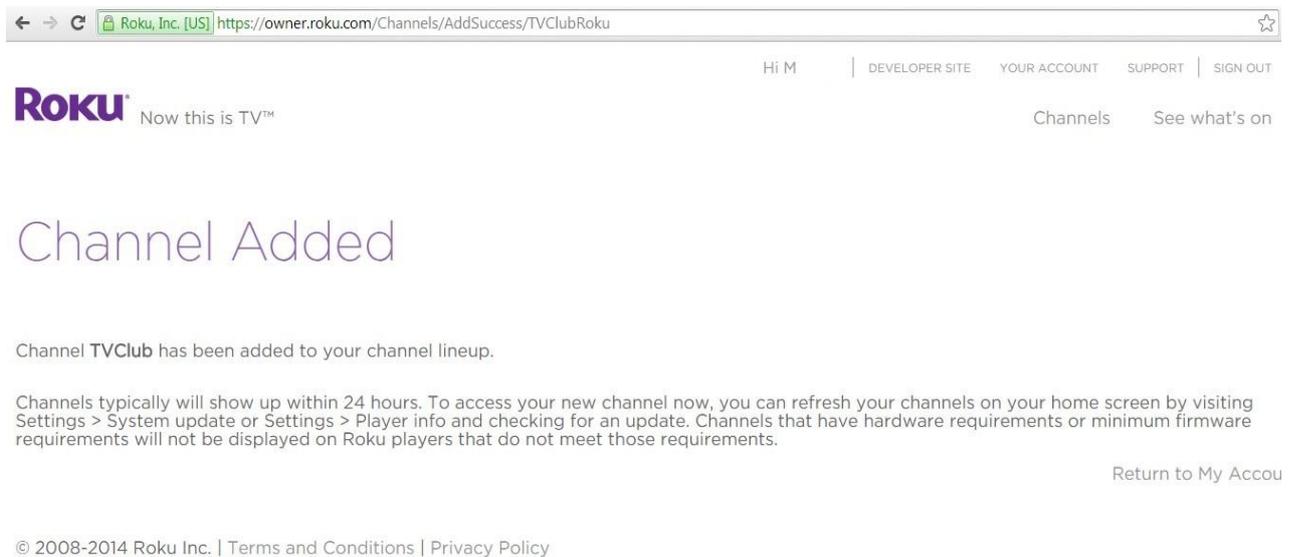
**Creating a Roku account is free and secure. Simply provide:**

- Your contact information
- A payment method for Channel Store purchases (You'll only be charged for purchases you authorize)

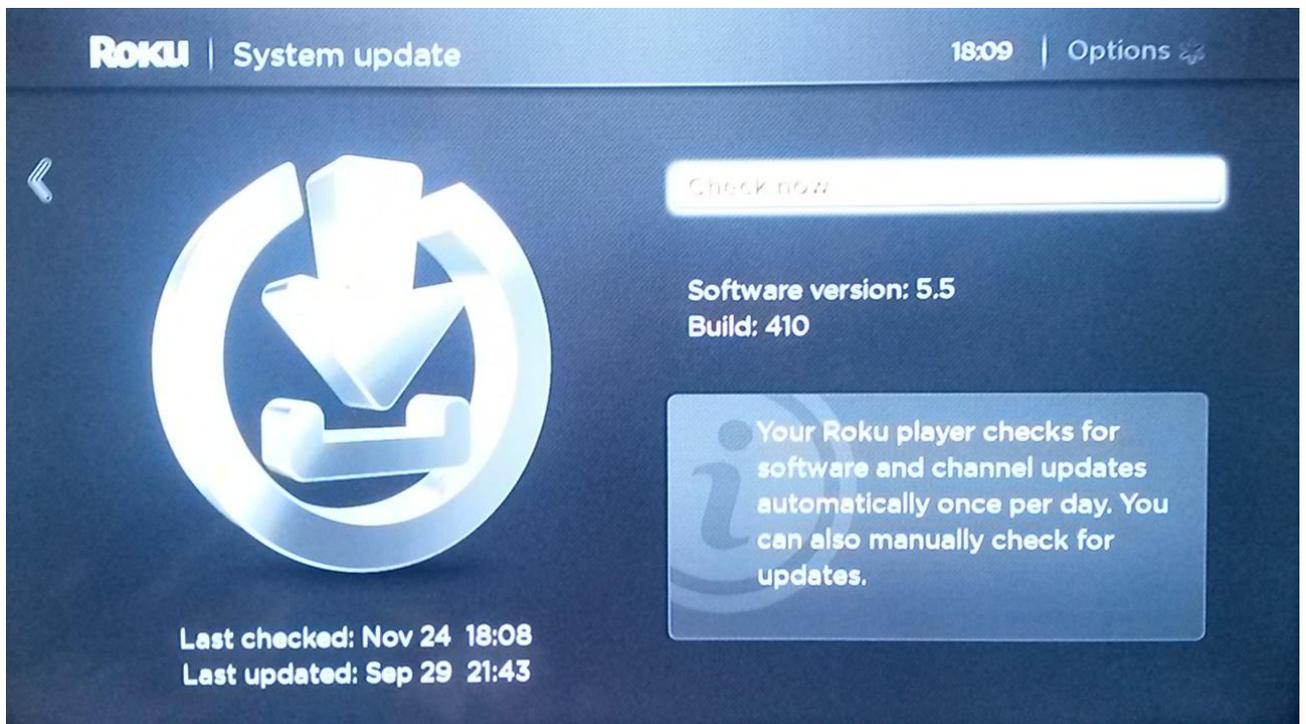
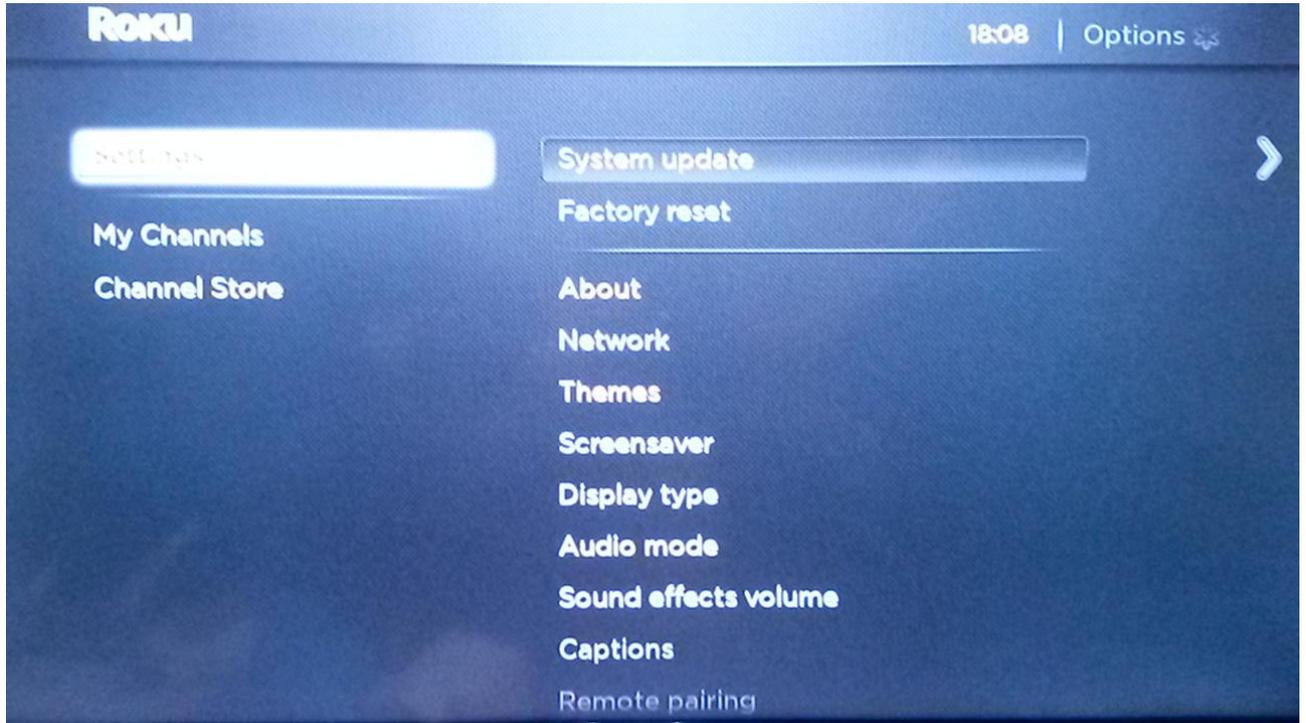
2. Confirm you want to add a channel. Click "Yes, Add a Channel."



3. Now TVClub has been added to your channel list.



4. Open the Roku Channel Store to find the added channel. NOTE: You may need to force your channel list to update for the channel to appear in your Channels list. To do this on your Roku 3, go to the Settings menu and select System update.



5. Now TVClub has been added to My channels.

